



The annual Asset Leadership Week has been reimagined and redesigned as an expanded online 3-week forum taking place in October 2020.

The Asset Leadership Network  
presents

# reStructuring America

October 2020 Online

Rethinking the concept of value in national assets and infrastructure.

What do we want our country to look like?  
How can we realize the vision without repeating past mistakes?  
How do we make smart policy decisions?  
How can we address challenges of inequality and inequity with asset leadership?

## Asset Management

The coordinated activity of an organization to realize value from assets.  
-ISO 55000

## Asset Leadership

Directing the activities of an organization to realize value from assets in support of organizational objectives.

Attend **reStructuring America** to gain knowledge, insight, breakthrough ideas, and repeatable processes applicable to all asset types.

- Launch a new conversation about how the country values its assets.
- Redefine the language of value.
- Collaborate with other thought leaders.
- Contribute to a national solution.
- Identify win-win-win opportunities.

**reStructuring America** will contribute to the following outcomes:

- Raise the understanding and application of Asset Leadership and Asset Management in key federal, municipal, and private constituencies.
- Connect industry leaders with public sector counterparts looking for win-win-win solutions and paths forward.
- Assure our National investments in infrastructure and other assets support the public good and the future of America.
- Develop and Publish Phase 2 of the National Asset Leadership Strategy (NALS)
- Create Sector Specific Strategic Asset Management Plans based on NALS leadership.
- Draft Legislative Language for Asset Leadership
- Draft Asset Leadership Executive Order
- Draft recommendations for the 2021 Administration and the next Congress

**reStructuring America** is a virtual forum of executive content and programming promoting asset leadership across multiple sectors, government agencies and organizations.

Special Presentations and Case Studies will be included from organizations such as the National Academy's Federal Facility Council, U.S. Government Accountability Office, U.S Air Force and others.

**Tuesdays, Wednesdays & Thursdays in October**  
**90 minute sessions**

### October 6, 7, 8

Opening Keynote & Panel  
Standards and Certification  
Sector Focus: Defense & Intelligence

### October 13, 14, 15

Addressing Inequality through Asset Leadership  
Sector Focus: Federal Facilities & Infrastructure  
Sector Focus: Healthcare & Pharmaceutical

### October 20, 21, 22

Sector Focus: Law Enforcement  
Sector Focus: Water & Wastewater  
Closing Sessions & Keynote

