

# 2020 Asset Leadership Forum

The Asset Leadership Network  
presents

## reStructuring America

October 2020 Online

Rethinking the concept of value in national assets and infrastructure.

October 6 – 22, 2020

[Register Here](#)

Detailed Schedule Below

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Rethinking the concept of value in national assets and infrastructure.

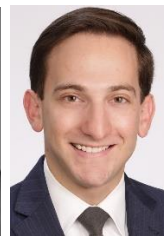
### Week 1

Tuesday 6 October 1 pm – 2:30 pm Eastern

#### **The Future of Assets**

A Keynote by Jim Dieter on the meaning of “Asset Leadership”, an overview of events, a presentation on the ALN National Asset Leadership Strategy 2020 and a panel on the Future of Assets will kick off the series of web events.

Speakers include: Jim Dieter, ALN CEO; Jack Kelly, ALN Senior Fellow, formerly with OMB for 36 years; Jennifer Zach, ALN Board Member, Uberlytics, CMO; Moshe Nelson, ALN Senior Fellow, Grant Thornton, Principal and Asset Management Lead; Thomas Smith, MS, Faculty Emeritus, University of Wisconsin, Madison, School of Engineering; Tony McGrail, Solutions Director: Asset Management and Monitoring Technology; Jonathon Schneider, Manager, Grant Thornton; Spence Boyer, Public Sector Associate, Operations Transformation, Grant Thornton Public Sector



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Asset Leadership Network

[www.AssetLeadership.net](http://www.AssetLeadership.net)

# 2020 Asset Leadership Forum

## Week 1 Continued

Wednesday 7 October 1 pm – 2:30 Eastern

### **reStructuring Infrastructure Policy and Strategy**

Understand ISO 55000 as key to solving the complex issues involved in improving U.S. infrastructure. We can't make the same mistakes again.

Dr. Kofi Smith, CEO and President, Atlanta Airlines Terminal Compant; Mildred Chua, Director and Program Executive, Enterprise Information and Asset Management, New York City Metropolitan Transit Authority; Marty Rowland, New York City Parks Department; Dragan Komljenovic, Senior Research Scientist, Hydro-Quebec Research Institute; Amelia Shachoy, Assistant Director, U.S. GAO Infrastructure; Len Caputo, Director, Asset Information, New York Power

Special thanks to the National Academies Board on Infrastructure and the Constructed Environment



Thursday 8 October 10:30 am – Noon Eastern

### **Government Assets reConsidered**

U.S. Federal Contract Property has an opportunity for dramatic improvements through improved systems thinking as guided by ISO 55000.

Amber Probert, Property Accountability Specialist at the U.S. Department of Defense; Dr. Douglas Goetz, President and CEO, GP Consulting; Bill Garrett, GSA, Director, Personal Property Management Policy, Office of Asset and Transportation Management, Office of Government-wide Policy; Bob Kaehler, ALN Board Member and Senior Consultant, CGI ; Dave Robbins, retired GSA, will lead a Special Memorial Tribute to Bob Holcombe who served the U.S. Federal Government for decades, most recently at the GSA Department of Government-wide Policy

Special thanks to the National Property Management Association (NPMA)



Bob Holcombe

Thursday 8 October 1 pm – 2:30 pm Eastern

## **Demystifying Standards and Certifications**

Organizational and professional certifications are critical core components to dramatic mission success and increased value from assets. Understand how to incorporate the best means for your organization's success.

Rhys Davies, Global Consulting Leader for Asset Management at Atkins and Chair of ISO 55000 Committee TC251; Jennifer Tursi, Manager, Technical Committee Operations, ASTM International. Rich Culbertson, ALN Senior Fellow and Chair of ASTM E53 Asset Management Committee; Dominic Townsend, President, ABS Quality Evaluations and ALN Board Member; Jack Dempsey, ALN Senior Fellow; Lindsay Ziegler, Principal, Andrew James Advisory Group; Nick Knoke, ALN Director, Technology

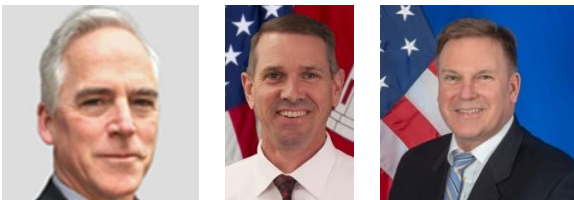
Special thanks to ASTM International



Thursday 8 October 4 pm – 5 pm Eastern

## **ALN Th@4 - Special Federal Asset Managers Session**

Bob Leitch, ALN Senior Fellow is leading a panel with Chris Vick, Asset Management Director, U.S. Bureau of Reclamation (not pictured); Peter Dodgion, Asset Management Program Manager, U.S. Army Corps of Engineers Civil Works; and Keith Hanigan, Deputy Assistant Secretary for Operations, Bureau of Administration, U.S. Department of State



[Register Here](#)

## Week 2

Tuesday 13 October 1 pm – 2:30 pm Eastern

### **Addressing Inequity through Asset Leadership**

Marc Morial, President of the National Urban League and former Mayor of New Orleans will begin a web event connecting asset leadership with the ability to resolve inequity and inequality.

Marc Morial, President, National Urban League; Daniel Ortiz Plata, ALN Senior Fellow, President, Ortiz Ruiz Consultants; Eric Brown, ALN Senior Fellow and DHS, Director, Mobile Assets & Personal Property; Cecilia Mowatt, Esq., President, Strategies In Site; Hugh Sinclair, Asset Management Section Manager, Washington Suburban Sanitary Commission; Mike Bordenaro, ALN Director, Communications

Special thanks to the National Urban League



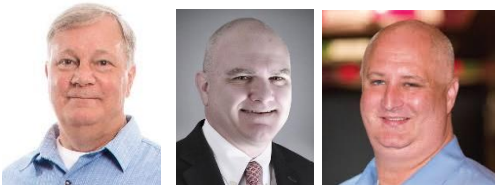
Wednesday 14 October 10:30 am – Noon Eastern

### **Pharmaceutical 4.0 Asset Management**

The pharmaceutical industry was required to incorporate planned improvements sooner than anticipated. Successes that can be replicated and issues to avoid can be transferred among industries.

Bob Smith, CAI Principal Consultant, Asset Management and Reliability and ALN Senior Fellow; Mark Giuliani, ALN Senior Fellow, President, Giuliani Digital; Nick Kissel, Director, CMMS Data Group

Special thanks to the International Pharmaceutical Engineers Association



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# 2020 Asset Leadership Forum

## Week 2 Continued

Wednesday 14 October 1 pm – 2:30 pm Eastern

### **reStructuring Federal Facility Asset Management**

Current advancements in federal facility asset management point to dramatic improvement based on systematic approaches and clear interpretation of existing policy.

Ken Burgess, Executive Director, Assets and Logistics, Office of the Chief Readiness Support Officer, Department of Homeland Security (not pictured); Cameron Oskvig, National Academies, Federal Facilities Council, Director; Bill Brodt, Experimental Facilities Engineer, NASA; Jack Dempsey, ALN Senior Fellow; Mike Aimone, ALN Senior Fellow; Keith Cunningham, U.S. GAO, Assistant Director, Infrastructure;

Special thanks to the National Academies Federal Facility Council



Thursday 15 October 1 pm – 2:30 pm Eastern

### **Healthcare Asset Leadership in 2020 and Beyond**

The COVID-19 Pandemic created the need for dramatic leadership changes that will continue for many years. What have we learned and how can it be leveraged? Learn how dynamic leadership and early adoption of ISO 55001 prepared University Health System, which is certified to ISO 55001, for the challenges of today and years to come. Hear from health care asset management experts and current and past VA Chief Engineers.

Michael Roussos, Hospital Administrator for the University Health System; Arthur Kurland, Director, Capital and Asset Management, University Health System and ALN Senior Fellow; Frank Estalla, Compliance Auditor, Integrity Services, University Health System; Tia Maragos, Principal, Andrew James Advisory Group; Ezra (Ed) Safdie, Director, Grant Thornton; Ed Litvin, Chief Engineer, U.S. Department of Veterans Affairs (not pictured)



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# 2020 Asset Leadership Forum

## Week 2 Continued

Thursday 15 October 4 pm – 5 pm Eastern

### **ALN Th@4 – ALN Español**

In a first for the ALN, ALN Español will present an all-Spanish language dialogue addressing why the ALN was formed, why it is important to have ALN Español, and how using the ISO 55000 series to address risk management can provide benefits to public and private organizations that want to improve the value derived from their assets. Case studies will be provided.

Daniel Ortiz Plata, ALN Senior Fellow, President, Ortiz Ruiz Consultants; Cecilia Mowatt, Esq., President, Strategies In Site; Horacio Martirena, PhD, Director, M&A Consultores and Committee Member, ISO TC 176 (ISO 9001), TC207 (ISO 14001), TC251 (ISO 55001) and TC283 (ISO 45001) (not pictured)

Por primera vez en la historia de ALN, ALN Español presentará un diálogo en español para exponer la razón de su creación y de su importancia, y para analizar cómo el uso de la serie de normas ISO 55000 permite abordar la gestión del riesgo en las organizaciones públicas y privadas que quieran mejorar el valor derivado de sus activos. Se proporcionarán algunos casos de estudio para ilustrarlo.



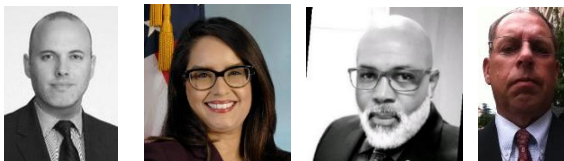
## Week 3

Tuesday 20 October 1 pm – 2:30 pm Eastern

### **Federal Law Enforcement Asset Leadership**

Key federal agencies will show how to apply asset leadership to law enforcement activities. Cross pollination of common problems will be addressed with repeatable processes.

Ken Burgess, Executive Director, Assets and Logistics, Office of the Chief Readiness Support Officer, DHS, (not pictured) Moshe Nelson, Principal and Asset Management Lead, Grant Thornton; Karen Lopez, Chief, Asset Management, Federal Bureau of Investigations; Eric Brown, ALN Senior Fellow and Department of Homeland Security, Director, Mobile Assets & Personal Property; Al Green, DHS-ICE, Chief, Asset Management Division



## Week 3 Continued

Wednesday 21 October 1 pm – 2:30 pm Eastern

### **Water & Wastewater**

Mitigating risk with proven asset leadership systems thinking can provide insights for many asset categories.

David Collinworth, CEO, Brazos River Authority; David Totman, VP, Asset Management Innovyze and UESI/ASCE representative to US TAG TC251; Tacoma Zach, ALN Senior Fellow and President, Uberlytics; Susan Iott, Assistant Director, Natural Resources and Energy, U.S. Government Accountability Office (not pictured)



Thursday 22 October 1 pm – 2:30 pm Eastern

### **reStructuring America – The Path Forward with Asset Leadership**

Closing Keynote, panel and summary addressing what is being done to lead the nation toward greater value from improved asset management.

Peter Kohler, President and Founder, Asset Management College, Sydney, Australia, Keynote and panel member; Jim Dieter, ALN CEO; Jennifer Zach, ALN Board Member, Uberlytics, CMO; Michael Hardy, ALN Senior Fellow; Boudewijn Neijens, CMO, Copperleaf; Steve Holland, LMI, Principal, Logistics & Property Management, National Security Market; Jack Kelly, ALN Board Member and ALN Senior Fellow



Thursday 22 October 4 pm – 5 pm Eastern

### **ALN Th@4 – Special ALN Senior Fellow Forum**

ALN CEO Jim Dieter will lead ALN Senior Fellows in a discussion of their special projects, their take-aways from the 2020 Asset Leadership Forum and their paths forward for helping improve asset leadership in their sectors.

