

2020 Asset Leadership Forum

The Asset Leadership Network
presents

reStructuring America

October 2020 Online

Rethinking the concept of value in national assets and infrastructure.

October 6 – 22, 2020

[Register Here](#)

Detailed Schedule Below

Dynamic, engaging and necessary keynotes, special presentations, panels, and more will inform attendees about the vital roles asset leadership and asset management play in fortifying organizations, including the U.S. Federal Government.

In the context of great complexity and unprecedented challenges, seemingly impossible issues will be shown as manageable within the context of a systematic approach to maximizing asset value.

The 2020 Asset Leadership Forum – reStructuring America – provides a series of web events with case studies, testimonials, instructions, immediately applicable guidance and insights for federal agencies and other asset owners interested in proven, repeatable approaches to a world of problems.

Live attendance gains:

- Clear direction in complex conditions;
- Lessons learned from successful projects;
- Insights from executives implementing advanced asset management;
- Clear benefits to be gained from achievable steps;
- The possibility to interact with speakers, and more

Each 60-minute or 90-minute web event typically features a keynote, a topical presentation and panel discussion followed by chatted questions and answers.

Topics, listed below, include reStructuring Infrastructure, Addressing Asset Inequality with Asset Leadership, Federal Law Enforcement, Healthcare in 2020 and Beyond, ALN Español en Español and more.

After reading this agenda, click on a [registration link](#) or [logo](#) to go to a form to fill in your contact information once and check the web events you want to attend. (<https://www.assetleadership.net/restructuring-america/>)

Comments, questions, and insights generated from the web events will be included in documents for presentation to the 117th Congress and the 2021 Administration.

Week 1

Tuesday 6 October 1 pm – 2:30 pm Eastern

The Future of Assets

A Keynote by Jim Dieter on the meaning of “Asset Leadership”, an overview of events, a presentation on the ALN National Asset Leadership Strategy 2020 and a panel on the Future of Assets will kick off the series of web events.

Speakers include: Jim Dieter, ALN CEO; Jack Kelly, ALN Senior Fellow, formerly with OMB for 36 years; Jennifer Zach, ALN Board Member, Uberlytics, CMO; Moshe Nelson, ALN Senior Fellow, Grant Thornton, Principal and Asset Management Lead; Thomas Smith, MS, Faculty Emeritus, University of Wisconsin, Madison, School of Engineering; Tony McGrail, Solutions Director: Asset Management and Monitoring Technology; Jonathon Schneider, Manager, Grant Thornton



Wednesday 7 October 1 pm – 2:30 Eastern

reStructuring Infrastructure Policy and Strategy

Understand ISO 55000 as key to solving the complex issues involved in improving U.S. infrastructure. We can't make the same mistakes again.

Dr. Kofi Smith, CEO and President, Atlanta Airlines Terminal Corporation; Mildred Chua, Director and Program Executive, Enterprise Information and Asset Management, New York City Metropolitan Transit Authority; Marty Rowland, New York City Parks Department; Dragan Komljenovic, Senior Research Scientist, Hydro-Quebec Research Institute; Amelia Shachoy, Assistant Director, U.S. GAO Infrastructure; Len Caputo, Director, Asset Information, New York Power
Special thanks to the National Academies Board on Infrastructure and the Constructed Environment



2020 Asset Leadership Forum

Week 1 Continued

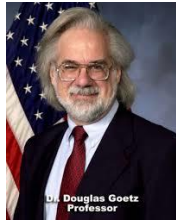
Thursday 8 October 10:30 am – Noon Eastern

Government Assets reConsidered

U.S. Federal Contract Property has an opportunity for dramatic improvements through improved systems thinking as guided by ISO 55000.

Amber Probert, Property Accountability Specialist at the U.S. Department of Defense; Dr. Douglas Goetz, President and CEO, GP Consulting; Bill Garrett, GSA, Director, Personal Property Management Policy, Office of Asset and Transportation Management, Office of Government-wide Policy; Dave Robbins, retired GSA, will lead a Special Memorial Tribute to Bob Holcombe who served the U.S. Federal Government for decades, most recently at the GSA Department of Government-wide Policy

Special thanks to the National Property Management Association (NPMA)



Bob Holcombe

Thursday 8 October 1 pm – 2:30 pm Eastern

Demystifying Standards and Certifications

Organizational and professional certifications are critical core components to dramatic mission success and increased value from assets. Understand how to incorporate the best means for your organization's success.

Rhys Davies, Global Consulting Leader for Asset Management at Atkins and Chair of ISO 55000 Committee TC251; Jennifer Tursi, Manager, Technical Committee Operations, ASTM International. Rich Culbertson, ALN Senior Fellow; Dominic Townsend, President, ABS Quality Evaluations and ALN Board Member; Jack Dempsey, ALN Senior Fellow; Lindsay Ziegler, Principal, Andrew James Advisory Group; Nick Knoke, ALN Director, Technology
Special thanks to ASTM International



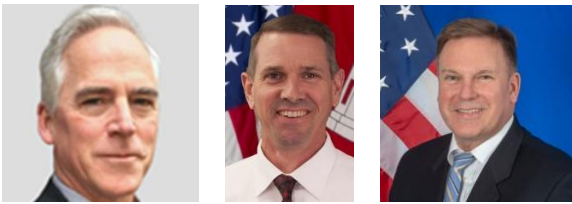
2020 Asset Leadership Forum

Week 1 Continued

Thursday 8 October 4 pm – 5 pm Eastern

ALN Th@4 - Special Federal Asset Managers Session

Bob Leitch, ALN Senior Fellow is leading a panel with Chris Vick, Asset Management Director, U.S. Bureau of Reclamation (not pictured); Peter Dodtgion, Asset Management Program Manager, U.S. Army Corps of Engineers Civil Works; and Keith Hanigan, Deputy Assistant Secretary for Operations, Bureau of Administration, U.S. Department of State



Week 2

Tuesday 13 October 1 pm – 2:30 pm Eastern

Addressing Inequity through Asset Leadership

Marc Morial, President of the National Urban League and former Mayor of New Orleans will begin a web event connecting asset leadership with the ability to resolve inequity and inequality.

Marc Morial, President, National Urban League; Daniel Ortiz Plata, ALN Senior Fellow, President, Ortiz Ruiz Consultants; Eric Brown, ALN Senior Fellow and DHS, Director, Mobile Assets & Personal Property; Cecilia Mowatt, Esq., President, Strategies In Site; Hugh Sinclair, Asset Management Section Manager, Washington Suburban Sanitary Commission; Mike Bordenaro, ALN Director, Communications

Special thanks to the National Urban League



2020 Asset Leadership Forum

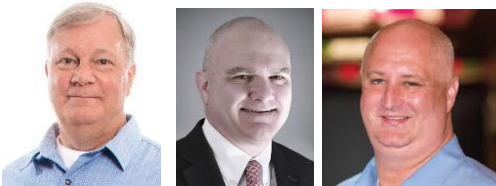
Week 2 Continued

Wednesday 14 October 10:30 am – Noon Eastern

Pharmaceutical 4.0 Asset Management

The pharmaceutical industry was required to incorporate planned improvements sooner than anticipated. Successes that can be replicated and issues to avoid can be transferred among industries.

Bob Smith, CAI Principal Consultant, Asset Management and Reliability and ALN Senior Fellow; Mark Giuliani, ALN Senior Fellow, President, Giuliani Digital; Nick Kissel, Director, CMMS Data Group
Special thanks to the International Pharmaceutical Engineers Association



Wednesday 14 October 1 pm – 2:30 pm Eastern

reStructuring Federal Facility Asset Management

Current advancements in federal facility asset management point to dramatic improvement based on systematic approaches and clear interpretation of existing policy.

Ken Burgess, Executive Director, Assets and Logistics, Office of the Chief Readiness Support Officer, Department of Homeland Security (not pictured); Cameron Oskvig, National Academies, Federal Facilities Council, Director; Bill Brodt, Experimental Facilities Engineer, NASA; Jack Dempsey, ALN Senior Fellow; Mike Aimone, ALN Senior Fellow; Keith Cunningham, U.S. GAO, Assistant Director, Infrastructure;
Special thanks to the National Academies Federal Facility Council



[Register Here](#)

2020 Asset Leadership Forum

Week 2 Continued

Thursday 15 October 1 pm – 2:30 pm Eastern

Healthcare Asset Leadership in 2020 and Beyond

The COVID-19 Pandemic created the need for dramatic leadership changes that will continue for many years. What have we learned and how can it be leveraged? Executives from the University Health System in San Antonio, Texas, which is certified to ISO 55001, will share case study benefits and current plans.

Michael Roussos, Hospital Administrator for the University Health System; Arthur Kurland, Director, Capital and Asset Management, University Health System and ALN Senior Fellow; Frank Estalla, Compliance Auditor, Integrity Services, University Health System; Tia Maragos, Principal, Andrew James Advisory Group; Ezra (Ed) Safdie, Director, Grant Thornton; Ed Litvin, Chief Engineer, U.S. Department of Veterans Affairs (not pictured);



Thursday 15 October 4 pm – 5 pm Eastern

ALN Th@4 – ALN Español

In a first for the ALN, ALN Español will present an all-Spanish language look at how government activity in South America provide insights for North America and how asset leadership can help all organizations.

Daniel Ortiz Plata, ALN Senior Fellow, President, Ortiz Ruiz Consultants; Cecilia Mowatt, Esq., President, Strategies In Site; Horatio Martirena, PhD, Consultant and Committee Member, ISO TC 176 (ISO 9001), TC207 (ISO 14001), TC251 (ISO 55001) and TC203 (ISO 45001) (not pictured)

Por primera vez para ALN, ALN Español presentará una mirada en español sobre cómo la actividad del gobierno en América del Sur proporciona información para América del Norte y cómo el liderazgo de activos puede ayudar a todas las organizaciones.



[Register Here](#)

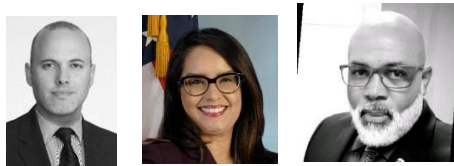
Week 3

Tuesday 20 October 1 pm – 2:30 pm Eastern

Federal Law Enforcement Asset Leadership

Key federal agencies will show how to apply asset leadership to law enforcement activities. Cross pollination of common problems will be addressed with repeatable processes.

Moshe Nelson, Principal and Asset Management Lead, Grant Thornton; Karen Lopez, Chief, Asset Management, Federal Bureau of Investigations; Eric Brown, ALN Senior Fellow and DHS, Director, Mobile Assets & Personal Property



Wednesday 21 October 1 pm – 2:30 pm Eastern

Water & Wastewater

Mitigating risk with proven asset leadership systems thinking can provide insights for many asset categories.

David Collinworth, CEO, Brazos River Authority; David Totman, VP, Asset Management Innovyze and UESI/ASCE representative to US TAG TC251; Tacoma Zach, ALN Senior Fellow and President, Uberlytics,

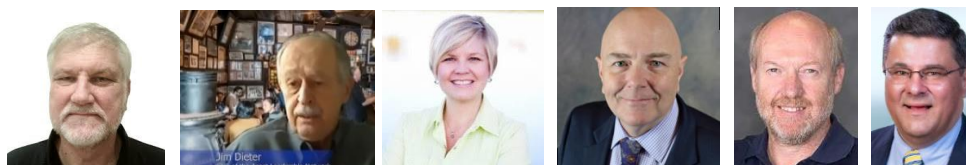


Thursday 22 October 1 pm – 2 pm Eastern

reStructuring America – The Path Forward with Asset Leadership

Closing Keynote, panel and summary addressing what is being done to lead the nation toward greater value from improved asset management.

Peter Kohler, President and Founder, Asset Management College, Sydney, Australia, Keynote and panel member; Jim Dieter, ALN CEO; Jennifer Zach, ALN Board Member, Uberlytics, CMO; Michael Hardy, ALN Senior Fellow; Boudewijn Neijens, CMO, Copperleaf; Steve Holland, LMI, Principal, Logistics & Property Management, National Security Market



Week 3 Conclusion

Thursday 22 October 4 pm – 5 pm Eastern

ALN Th@4 – Special ALN Senior Fellow Forum

ALN CEO Jim Dieter will lead ALN Senior Fellows in a discussion of their special projects, their take-aways from the 2020 Asset Leadership Forum and their paths forward for helping improve asset leadership in their sectors.



[Register Here](#)