



reStructuring America

October 2020 Online

Rethinking the concept of value in national assets and infrastructure.

reStructuring America is a virtual forum of executive content and programming promoting asset leadership across multiple sectors, government agencies and organizations.

Dynamic, engaging and necessary keynotes, special presentations, panels, and more will inform attendees about the vital roles asset leadership and asset management play in fortifying organizations, including the U.S. Federal Government.

[Register here.](#)

Week One

<p>Tuesday 6 October 1 pm Eastern 90 min</p>	<p>The Future of Assets A federally focused keynote, the ALN National Asset Leadership Strategy 2020 and overview of events will be presented.</p> <p>Speakers include: Jim Dieter, ALN CEO; Jack Kelly, ALN Senior Fellow, formerly with OMB for 36 years; Moshe Nelson, Grant Thornton, Principal and Asset Management Lead</p>
<p>Wednesday 7 October 1 pm Eastern 90 min</p>	<p>reStructuring Infrastructure Policy and Strategy Understand ISO 55000 as key to solving the complex issues involved in improving U.S. infrastructure. We can't make the same mistakes again.</p> <p>Dr. Kofi Smith, CEO and President, Atlanta Airlines Terminal Corporation; Mildred Chua, Director and Program Executive, Enterprise Information and Asset Management, New York City Metropolitan Transit Authority; Marty Rowland, New York City Parks Department; Dragan Komljenovic, Senior Research Scientist, Hydro-Quebec Research Institute; Keith Cunningham, U.S. GAO, Assistant Director, Infrastructure</p> <p><i>Special thanks to the Government Accountability Office</i></p>
<p>Thursday 8 October 10:30 am Eastern 90 min</p>	<p>Government Assets reConsidered U.S. Federal Contract Property has an opportunity for dramatic improvements through improved systems thinking as guided by ISO 55000.</p> <p>Amber Probert, Property Accountability Specialist at the U.S. Department of Defense; Dr. Douglas Goetz, President and CEO, GP Consulting; (Invited Bill Garrett, GSA);</p> <p><i>Special Memorial Tribute to Bob Holcombe who served the U.S. Federal Government for decades, most recently at the GSA Department of Government Policy</i></p> <p><i>Special thanks to the National Property Management Association (NPMA)</i></p>
<p>Thursday 8 October 1 pm Eastern 90 min</p>	<p>Demystifying Standards and Certifications Organizational and professional certifications are critical core components to dramatic mission success and increased value from assets. Understand how to incorporate the best means for your organization's success.</p> <p>Rhys Davies, Chair ISO 55000 Committee; Rich Culbertson, ALN Senior Fellow; Dominic Townsend, President, ABS Quality Evaluations; Jack Dempsey, ALN Senior Fellow; Lindsay Ziegler, Principal, Andrew James Advisory Group; Rob Leibbrandt, Program Manager, Trace It; Jennifer Tursi, Manager, Technical Committee Operations, ASTM International.</p> <p><i>Special thanks to ASTM International</i></p>
<p>Thursday 8 October 4 pm Eastern 60 min</p>	<p>ALN Th@4 Bob Leitch, ALN Senior Fellow leading a panel of Federal Asset Managers at the Department of State, Bureau of Reclamation, and USACE Civil Works.</p>



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Week Two

<p>Tuesday 13 October 1 pm Eastern 90 min</p>	<p>Addressing Inequity through Asset Leadership Marc Morial, President of the National Urban League and former Mayor of New Orleans will begin a web event connecting asset leadership with the ability to address inequity and inequality.</p> <p><u>Marc Morial</u>, President, National Urban League; <u>Hugh Sinclair</u>, Asset Management Section Manager, Washington Suburban Sanitary Commission; <u>Daniel Ortiz Plata</u>, ALN Senior Fellow, President, Ortiz Ruiz Consultants; <u>Eric Brown</u>, DHS; <u>Cecilia Mowatt</u>, Esq., President, Strategies In Site; <u>Jennifer Zach</u>, ALN Board Member, CMO, Uberlytics</p> <p><i>Special thanks to the National Urban League</i></p>
<p>Wednesday 14 October 10:30 am Eastern 90 min</p>	<p>Pharmaceutical 4.0 Asset Management The pharmaceutical industry was required to incorporate planned improvements sooner than anticipated. Successes that can be replicated and issues to avoid can be transferred among industries.</p> <p><u>Bob Smith</u>, CAI Principal Consultant, Asset Management and Reliability and ALN Senior Fellow,</p> <p><i>Special thanks to the International Pharmaceutical Engineers Association</i></p>
<p>Wednesday 14 October 1 pm Eastern 90 min</p>	<p>reStructuring Federal Facility Asset Management Current advancements in federal facility asset management point to dramatic improvement based on systematic approaches and clear interpretation of existing policy.</p> <p><u>Ken Burgess</u>, Executive Director, Assets and Logistics, Office of the Chief Readiness Support Officer, Department of Homeland Security; <u>Cameron Oskvig</u>, National Academies, Federal Facilities Council, Director; <u>Bill Brodt</u>, Experimental Facilities Engineer, NASA; <u>Jack Dempsey</u>, ALN Senior Fellow; <u>Mike Aimone</u>, ALN Senior Fellow; <u>Amelia Shachoy</u>, Assistant Director, U.S. GAO Infrastructure</p> <p><i>Special thanks to the National Academies Federal Facility Council</i></p>
<p>Thursday 15 October 1 pm Eastern 90 min</p>	<p>Healthcare Asset Leadership in 2020 and Beyond The COVID-19 Pandemic created the need for dramatic leadership changes that will continue for many years. What have we learned and how can it be leveraged?</p> <p><u>Arthur Kurland</u>, Director, Capital and Asset Management, University Health System and ALN Senior Fellow; <u>Tia Maragos</u>, Principal, Andrew James Advisory Group; <u>Frank Estella</u>, Auditor, University Health System; <u>Ed Safdie</u>, PE, Director, Grant Thornton</p>
<p>Thursday 15 October 4 pm 60 min</p>	<p>ALN Th@4 - ALN Español In a first for the ALN, ALN Español will present an all-Spanish language look at how government activity in South America provide insights for North America and how asset leadership can help all organizations.</p> <p>Por primera vez para ALN, ALN Español presentará una mirada en español sobre cómo la actividad del gobierno en América del Sur proporciona información para América del Norte y cómo el liderazgo de activos puede ayudar a todas las organizaciones.</p> <p><u>Daniel Ortiz Plata</u>, ALN Senior Fellow, President, Ortiz Ruiz Consultants; <u>Cecilia Mowatt</u>, Esq., President, Strategies In Site</p>



Asset Leadership Network

Visit www.assetleadership.net for more information.

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Week Three

<p>Tuesday 20 October 1 pm Eastern 90 min</p>	<p>Federal Law Enforcement Asset Leadership Key federal agencies will show how to apply asset leadership to law enforcement activities. Cross pollination of common problems will be addressed with repeatable processes.</p> <p><u>Moshe Nelson</u>, Grant Thornton, Principal and Asset Management Lead</p>
<p>Wednesday 21 October 1 pm Eastern 90 min</p>	<p>reStructuring Water & Wastewater Applying asset management leadership to solving the nation's urgent challenges in the water and wastewater sectors at the intersection of limited supply, growing demand, climate, regulation, and legislation.</p> <p><u>David Collinsworth</u>, CEO, Brazos River Authority; <u>David Totman</u>, VP, Asset Management Innovyze and UESI/ASCE representative to US TAG TC251; <u>Tacoma Zach</u>, ALN Senior Fellow and President, Uberlytics</p>
<p>Thursday 22 October 1 pm Eastern 90 min</p>	<p>reStructuring America - The Path Forward with Asset Management Leadership The long-term goal of the National Asset Leadership Strategy (NALS) 2020 discussed at the outset of this event, is the development of a national infrastructure plan. In our pursuit of this vision we can find guidance from other countries like Australia, who have already developed a national infrastructure plan.</p> <p>Peter Kohler, our closing Keynote speaker, held a key role in Australia's impressive asset management evolution. An international panel of asset management experts will follow Peter's keynote with their own perspectives on developing a successful path forward for the US.</p> <p><u>Peter Kohler</u>, President and Founder, Asset Management College, Sydney, Australia, Keynote and panel member; <u>Jim Dieter</u>, ALN CEO; <u>Michael Hardy</u>, ALN Senior Fellow; <u>Boudewijn Neijens</u>, CMO, Copperleaf; <u>Ark Wingrove</u>, President, Kompas Development</p>
<p>Thursday 22 October 4 pm Eastern 60 min</p>	<p>ALN Th@4 A chat with special guests about highlights and value delivered by the ALN 2020 Fall Forum - reStructuring America.</p>

Comments, questions and insights generated from the 2020 Asset Leadership Forum will be included in documents for presentation to the 117th Congress and the 2021 Administration.

The 2020 Asset Leadership Forum is made possible by the support of the Asset Leadership Network member organizations.



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