



2020

Asset Leadership Forum

The Asset Leadership Network
presents

reStructuring America

October 2020 Online

Rethinking the concept of value in national assets and infrastructure.

An ISO Journey at the World's Busiest Airport

Dr. Kofi Smith, President and CEO, Atlanta Airlines Terminal Company

What We will Learn on this Journey

Profile | World's Busiest Airport

Profile | Atlanta Airlines Terminal Company (AATC)

Why ISO 55001

Keys to Success

Golden Nuggets

Questions



Profile | World's Busiest Airport

Hartsfield-Jackson Atlanta International Airport

Economic Impact:

✈️ **448,696 Jobs** | Largest Employment Center in Georgia.

✈️ **\$4.2 Billion** | Total annual payroll.

✈️ **\$6.6 Billion** | Payroll's direct and indirect economic impact.

✈️ **\$64 Billion** | Total airport revenue.



Profile | World's Busiest Airport

Hartsfield-Jackson Atlanta International Airport

Operational Excellence:



100 Million+ passengers.
21 consecutive years
Busiest Airport



2500+ flights per day.
16 consecutive years
Most Efficient Airport



150+ US cities
70+ international cities
Non-stop service



80% US population
in 12 major cities
2-hour flight

Profile | Atlanta Airlines Terminal Company

Delivering Excellence | Exceeding Expectations



1979 Formation



94 Full-time Employees



7.2 Million Square Feet



47 Contracts

1200 Contract Employees



\$170M | Annual Operating & Capital Improvement Budget



Why ISO 55001

Many reasons:

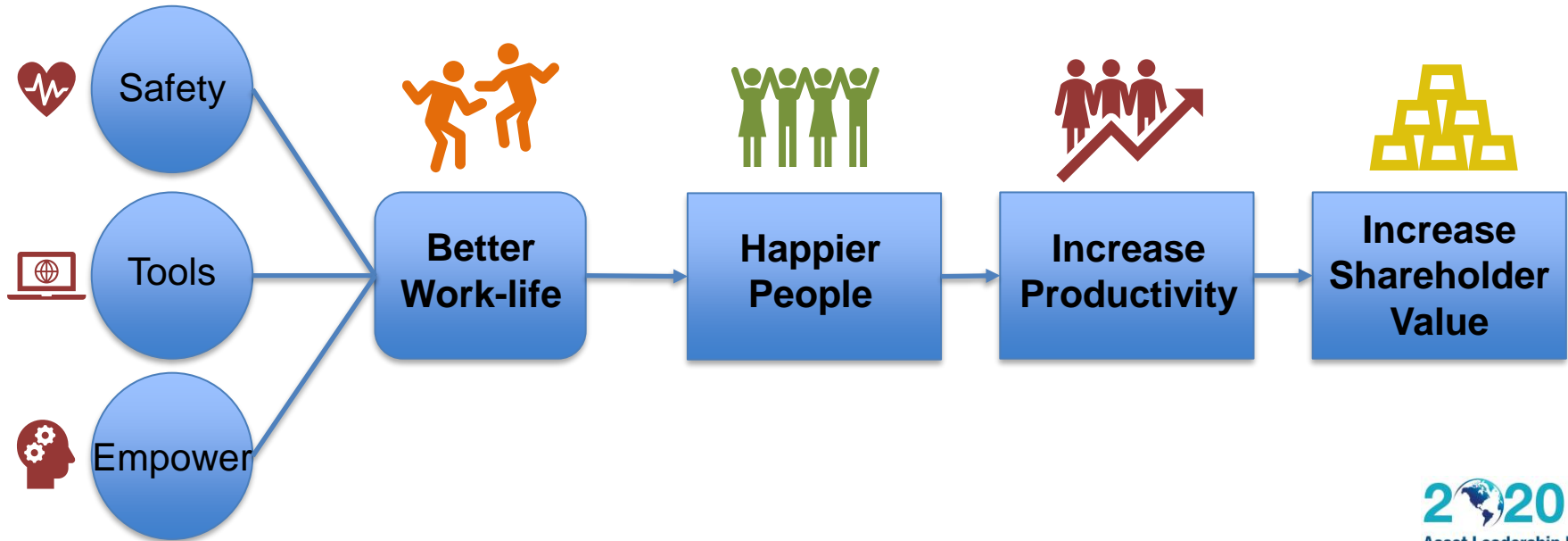
- Reduces operating costs.
- Extends the useful life and value of assets.
- Enhances the reliability and performance of assets.
- Improves awareness and response to risk.
- Fewer disruptions and more rapid recoveries.
- Organizational alignment of business goals and objectives.
- Consistent decision making with improved communication throughout the organization.



Why ISO 55001

MY Main reason:

Take care of our **PEOPLE**.



ISO Focus | Central Utility Plants

Hartsfield-Jackson's Domestic and International Central Utility Plants | Big Airport = Little City:



23,000 Tons Cooling
10,000 homes



280,000,000 kWh
25,000 homes



115,000 lbs./hr.
Largest Steam locomotives










325,000,000 gallons
33,000 homes



Benefits of ISO 55001

Worth the Effort

-  Global recognition of excellence.
-  Better fulfillment of fiduciary responsibilities to shareholders.
-  Proof of commitment to world class service.
-  Assurance of a superior asset management system.
-  Awareness and implementation of best practices.
-  Documented processes and procedures.
-  Positive cultural shift.

Keys to Success

LEADERSHIP

- Sell / educate your external stakeholders.
- Sell / educate your internal stakeholders.
- Surround yourself with the BEST people.
- Provide resources and a stick to those who lead the effort.
- Lead from the TOP and empower from below.
- Be discipline.



Golden Nuggets | Key Takeaways

The Insights

1. Champion
2. Team
3. Resources

The Challenge 🙄

Time Commitment.
Capturing Buy-in

The Good 😊

Documenting Tribal Knowledge.
Culture Shift.

In Your Shoes

1. Spend **time** at the beginning of the journey **educating** the entire team about ISO5500, its' general principles and the **main goal** i.e., strategic plans, the purpose and value of each, and the benefits of the various processes.
2. Make the teams aware of the **significant time commitment** required to ensure **allocation of resources** within the various groups.

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