



ALN Newsletter: Highlights from the First 20 Issues

August 20, 2020

When looked at selectively, the first 20 issues of the ALN Newsletter provide a primer on asset leadership and asset management. The highlights have been assembled in this document.

The ALN Newsletter has 3 sections, People, Ideas, and Sources. People focuses on activities of asset management leaders. Ideas are considerations for organizational leaders. Sources are links to web-based documents that are valuable to review.

It has been a pleasure gathering the information in a team process and presenting it for Asset Leadership Network members and supporters.

We hope this document can help you refresh your memory, guide you to new information and provide you something to share with colleagues you want to introduce to dramatic improvements with a systematic approach to asset leadership and asset management.

Jim Dieter, CEO

Jennifer Zach, ALN Board Member, CMO Uberlytics

Mike Bordenaro, Director, Communication

Nick Knoke, Technical Director



March 31, 2020

The first item in the ALN Newsletter referenced the fact that the Office of Management and Budget has a document that requires federal agencies to use consensus standards when they exist instead of making up their own standards. Theoretically, this means that all U.S. Federal Government Agencies must use ISO 55000 to manage their assets instead of using whatever system they are using now.

Ideas:

Use OMB Circular A-119 and ANSI's U.S. Standards Strategy

To help set an organization's path moving forward from today's challenges, ALN Senior Fellow Richard Culbertson points to Office of Management and Budget "[Circular A-119](#)" on the use of consensus standards and the American National Standards Institute's "[U.S. Standards Strategy](#)."

Culbertson says, "These documents are inspirational and aspirational for organizations, experts and people who care to change the world to for the better. Reading and understanding of these documents can stimulate how we continue our journey to continuous operating improvement at a time when improvement is greatly needed."

March 14, 2020

The idea of simple, clear, 2-page Draft Executive Order was good in 2014 and it still is. It is a policy statement that can be used by any organization that wants to institute dramatic improvements to the value it receives from its assets in support of mission success.

Ideas:

Executive Order for Asset Management

One of the first documents created by the Asset Leadership Network is a [Draft Executive Order for Asset Management](#). Any executive can benefit from the language and approach outlined in this concise, 2-page document written by a team led by ALN Senior Fellow Jack Dempsey.



April 6, 2020

We defined Asset Leadership.

Ideas:

Asset Leadership as Opposed to Asset Management

ALN CEO Jim Dieter has created a presentation that outlines how Asset Leadership is different than Asset Management. ISO 55000 defines Asset Management as “coordinated activity” to gain value from assets. Dieter’s presentation shows that Asset Leadership is “directing the activities” to gain value from assets. A simple, but very important, distinction. The presentation also shows how Asset Leadership aligns strategy, tactics and operations to drive value from assets.

Also, we noted that USCG Admiral Nathan Moore made a statement to Congress that the U.S. Coast Guard is using ISO 55000 to improve its asset management.

People:

USCG Admiral Moore

[USCG Rear Admiral Nathan Moore’s 2019 testimony to Congress](#) specifically called out ISO 55000 as a tool the U.S. Coast Guard uses for managing assets to support personnel and families “in the face of natural and man-made threats.”

In 2020, it is worth mentioning again. It may seem too overwhelming to think about a new system at this time. But remember, the U.S. Coast Guard uses the world’s best asset management system specifically for use in challenging times.



April 20, 2020

In anticipation of 2020 improvements, we reminded everyone of the original ALN National Asset Leadership Strategy.

Ideas: ALN National Asset Leadership Strategy

Moshe Nelson, Grant Thornton Public Sector – Asset Management Solution Lead, and ALN Senior Fellow says, “Never has a time been more important than now to realign measurements of asset value to pre-established social benefits, such as the health and wellbeing of the nation. The [ALN National Asset Leadership Strategy](#) provides the initial framework to begin infrastructure realignment towards a stronger and more resilient nation.”

We also reminded people of the extensive report on federal asset management from the U.S. Government Accountability Office.

Sources: GAO 19-57 Report

The U.S. Government Accountability Office provided a critical report that provides insight on best practices titled [Federal Real Property Asset Management](#) in 2018. The six key elements of effective asset management are always worth reviewing.

May 5, 2020

We reminded everyone to watch the advanced asset management work involving ISO 55K by the U.S. Air Force.

Ideas: Follow the USAF
Lead on ISO 55000

Now might be a good time to look at the 2019 Asset Leadership Week presentation by Russell Weniger, Chief of the Facility Operations branch within the USAF Installation and Support Center. Titled “[USAF: Incrementation Steps to Advanced Asset Management with ISO 55000 Guidance](#)”, the presentation maps the USAF ISO 55000 journey, lists benefits and includes do’s and don’t do’s.



May 13, 2020

The ALN A55K Professional Certification was shown as being of great interest to a company dedicated to improving the U.S. Federal Government.

Ideas:

ALN A55K Professional Certification

LMI Consulting had 18 staff [train with the Andrew James Advisory Group to sit the ALN A55K Professional Certification exam](#). LMI is now the company with largest number of A55K Certified Professionals. Consider also having your team trained to better implement ISO 55000 principles.

June 9, 2020

Sources:

ISO 55000 Overview For Federal Agencies

In 2017, the ALN published a paper titled [ISO 55000 Overview for Federal Agencies](#). More agencies are using ISO 55000 now, but the basics are still useful.

June 16, 2020

Sources:

ISO 55000 Website

This is the root source of all ISO 55000 aligned documents.

<https://committee.iso.org/home/tc251>

The web site contains general overview information, links to committee activity, national standards bodies and other core information.



June 23, 2020

We re-emphasized the distinction between Asset Leadership and Asset Management

Ideas:

Jim Dieter, ALN CEO

Asset Leadership – directing coordinated activities to realize highest value from assets (ALN)
Asset Management – the coordinated activity of an organization to realize value from assets (ISO 55000)

July 8, 2020

We pointed out that ALN A55K Professional Certification is now listed on the Wikipedia page for ISO 55000.

Sources:

Wikipedia

The ALN A55K Professional Certification web page is now linked on the ISO 55000 Wikipedia page. Although, it is under consideration for permanent inclusion.

August 11, 2020

We were very happy to announce a keynote speaker for the ALN 2020 Fall Forum, reStructuring America.

People:

Marc Morial, President, National Urban League

[Mark Morial](#), who is a former Mayor of New Orleans, has agreed to provide a keynote presentation for the ALN 2020 Fall Forum, reStructuring America. [Mr. Morial](#) will speak on Tuesday 13 October at 1 pm Eastern. He will start the discussion of “Addressing Inequality through Asset Leadership.”