

# The Future of Asset Management

- Awareness of the value of assets is increasing
  - Environment: climate, covid, capacity
  - Industry competition
  - Public poverty
- Leaders are involved – they can't avoid it
- There are three types of response
  - Aggressive engagement
  - Hamstrung by politics
  - Business as usual – and hope for the best
- The asset management community needs to take an unblinking approach since "head-in-the-sand" is an attractive option