



The 3rd Annual Federal Asset Management Week

October 17-21, 2016 | Washington, DC

Holiday Inn Rosslyn at Key Bridge & the National
Academy of Sciences

Presented By

The Asset Leadership Network (ALN) in association with the
Federal Facilities Council (FFC) of the National Academy of
Sciences (NAS)



Asset Management Week Events

- | | |
|-----------------|---|
| October 17 - 18 | Federal Asset Management Policy Forum & Expo |
| October 19 | Leadership in Facility Asset Management Forum |
| October 20 | Asset Management Association Summit
Advocacy on Capitol Hill |
| October 21 | Asset Leadership Network General Meeting |

Register Online at:

<http://bit.ly/ALN2016>

Asset Leadership Network

www.assetleadership.net



Federal Asset Management Policy Forum & Expo

October 17 & 18, 2016 | Holiday Inn Rosslyn at Keybridge
1900 North Fort Myer Drive, Arlington, VA 22209

The Asset Leadership Network is an organization composed of asset management industry leading organizations representing **asset holders, professional and standards organizations** and **solutions providers that support and help private industry, public organizations** and **government entities** realize value from their assets through the application and practice of the ISO 55000 Asset Management set of standards and global asset management best practices.

What is the Federal Asset Management Policy Forum?

This forum brings together national and international leaders, experts, policy makers, and decision makers who will discuss a vision for new policies and strategies designed to generate dramatic, positive changes for Federal asset and asset management performance.

The guiding aim of the third annual forum is the creation of a policy paper presenting recommendations to the new Administration and Congress for improving asset management policies and strategies that will help the federal government make better use of its assets and help America prosper.

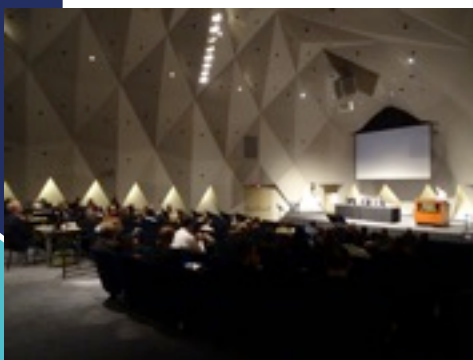
Oct 17 Day 1 Holiday Inn Rosslyn at Key Bridge
Keynote Presentations & Plenary Sessions
Work Group Sessions and Case Studies
Asset Management Solutions Expo
Late Afternoon: Exhibitor Reception in Expo Hall

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Oct 18 Day 2 Rosslyn
Keynote Presentations & Plenary Sessions
Work Group Sessions and Case Studies
Asset Management Solutions Expo
Evening: ALN Impact Awards Dinner at the National Press Club



Attendees



Who Attends?

- Federal policy makers
- Federal asset management policy makers Federal asset holders
- Federal asset management professionals
- Asset Management solution providers
- Property Management professionals
- Government Property holders

The 2015 Federal Asset Management Policy Forum had over 220 registrants representing over 100 organizations, including:

APPA
Arcadis USA
ARCHIBUS, Inc.
Attainia
BAE Systems
BIM Education Co-op
Booz Allen Hamilton
Broaddus & Associates
Building Futures Council
Camcode
CH2M
Commissioning Agents Inc.
Computerized Facility Integration, LLC
Congressional Research Service
Definitive Logic
Deloitte
Department of Agriculture
Department of Commerce
Department of Defense
Department of Energy
Dept. of Health and Human Services
Department of Homeland Security
National Park Service
Department of Justice
Department of Labor
Department of State
Department of the Interior
Department of the Treasury
Department of Transportation
Department of Veterans Affairs
Design + Construction Strategies
EcoDomus
Environmental Protection Agency
Facility Engineering Associates
Facility Life Cycle Concepts
Federal Aviation Administration
Federal Bureau of Investigation
Federal Trade Commission
Fiatech
Food and Drug Administration
GE Aviation
General Services Administration
Giuliani Associates
Government Accountability Office
Immigration and Customs Enforcement
Jacobs
K&L Gates
LMI
Mercury Associates, Inc.
Michael Baker International
MTA, New York City Transit
NASA
National Academy of Sciences

National Institutes of Health
National Fire Protection Association
National Institute of Building Sciences
National Academy of Public Administration
National Labor Relations Board
NOAA
Office of Management and Budget
Office of the Assistant Secretary of Defense
Office of the Comptroller of the Currency
Onuma, Inc.
Parsons Brinckerhoff
Securis, Inc
SENAI
Serco Inc.
Smithsonian Institution
Sunflower Systems
The Building People
Total Resource Management
Transportation Security Administration
Trimble Navigation
University of Wisconsin-Madison
US Army Corps of Engineers
US Citizenship and Immigration Services
US Coast Guard
US Fish and Wildlife Service
US Marine Corps
USDA Forest Service



Policy Panels / Work Groups

There will be six policy panels based on the IAM conceptual model of asset management. Each track will be hosted by a sponsoring ALN Member Organization and will form a work group around that subject area. Platinum Sponsors have the opportunity to host and facilitate a work group and contribute a relevant case study to the proceedings. The proceedings of each work group will form a chapter of the policy paper.



Strategy & Planning

- Asset Management Accounting
- Asset Management Policy
- SAMP – Strategic Planning
- Operations, Engineering, Finance/Accounting, Maintenance, etc.

Asset Management Decision Making

- Analysis
- Forecasting
- Budgeting
- Asset Utilization
- Aging Assets

Life Cycle Delivery

- Capital Projects
- Supply Chain
- Operations Management
- Maintenance and Reliability
- Asset Refurbishment or Disposal
- Warehousing

Asset Knowledge Enablers

- IT Asset Management
- EAM/CMMS
- Remote Monitoring – DCS, SCADA, BAS/BMS/FMS
- BIM
- Geospatial
- Analytics

Organization & People Enablers

- Organizational Structure
- Competencies/Training
- Program/Project Management
- Budgeting – CAPEX/OPEX

Risk & Review

- Auditing
- Regulatory Compliance
- Risk Management
- Environmental, Health and Safety
- Inventory

Register Online at:

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Work Group Structure

A Work Group will form around each of the six subject areas listed above. Each Work Group will include:

- A senior civil servant as Work Group Leader
- An Asset Leadership Network volunteer facilitator
- An Asset Leadership Network sponsor focused on the Work Group category
- Work Group volunteers - a mix of government, academic, and private sector asset management policy-makers and practitioners

It is anticipated that there will about 7 – 10 Work Group members who can participate in web meetings and web-based discussions to establish a short list of key existing policies and suggestion for how to address policy gaps.

Each work group will produce a brief slide deck of their findings.

Work Group leaders will be part of a panel discussion on either October 17 or 18 to present their findings.

Policy Paper with Recommendations to the New Administration and Congress

The result of each Work Group will be combined with an Executive Summary, case studies and essays provided by sponsors and others, references, web links and other appropriate materials.

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Federal Asset Management Policy Forum & Expo Agenda*

Day 1 – October 17, 2016 Holiday Inn Rosslyn

8:00 am	Registration, Continental Breakfast, and Networking
8:45 am	Policy Forum Opening Jim Dieter, Executive Director of the Asset Leadership Network
9:00 am	Asset Management Keynote Norm Dong
9:45 am	The IAM Conceptual Model David McKeown
	Organizational Context Jack Kelly
10:30 am	Break and Networking
11:00 am	Policy Panel #1: Asset Management Strategy and Planning ALN Facilitator: Rich Culbertson Case Study: TBD
12:00 pm	Lunch and Networking
1:15 pm	Policy Panel #2: Organization & People Enablers ALN Facilitator: Scott Pepperman Case Study: Glenn Wallace, CAI
2:15 pm	International Panel David Shields Keith Hamer David McKeown
3:00 pm	Break and Networking
3:15 pm	Policy Panel #3: Risk and Review ALN Facilitator: Bob Kaehler Case Study: TBD
4:15 pm	Asset Management Keynote Wendy Paine, Director of FASAB
4:55 pm	Day 1 Wrap Up Jim Dieter
5:00 pm	Networking Reception
6:30 pm	End of Day 1 Events

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**as of September 12*

Day 2 – October 18, 2016: Holiday Inn Rosslyn

8:00 am	Registration, Continental Breakfast, and Networking
8:45 am	Opening Comments Jim Dieter, Executive Director of the Asset Leadership Network
9:00 am	Asset Management Keynote Leantha Sumpter
9:45 am	Policy Panel #4: Asset Management Decision Making Leader: TBD ALN Facilitator: Jennifer Zach Case Study: Tacoma Zach, Uberlytics
10:45 am	Break and Networking
11:00 am	Policy Panel #5: Asset Knowledge Enablers Leader: Sahid Shah ALN Facilitator: Kimon Onuma Case Study: Cyndee Hoagland, Trimble
12:00 pm	Lunch and Networking
1:15 pm	Asset Management Keynote: GSA Category Management
1:45 pm	Asset Management Associations Panel Scott Pepperman, NASASP <i>Moderator</i>
2:45 pm	Break and Networking
3:00 pm	Policy Panel #6: Lifecycle Delivery ALN Facilitator: Robert Smith Case Study: TBD
4:00 pm	Asset Management Keynote: America's Infrastructure Casey Dinges, ASCE
4:45 pm	Day 2 Wrap Up: Jim Dieter
5:00 pm	End of Day 2 Day Time Events
6:00 pm	ALN Impact Awards

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**as of September 12*

Leadership In Facility Asset Management Forum

October 19, 2016 | National Academies of Science, Engineering, and Medicine 2101 Constitution Avenue NW, Washington, DC 20418 **Auditorium**

Both Presidential candidates have promised to make improving the US infrastructure a major priority for their Administrations. This affirms the need for risk-based resource management has never been greater. Further, continued budgetary pressure, increasing operational complexity, and demands for greater transparency and accountability are creating new requirements and expectations on how organizations manage their assets. This forum will focus on how these challenges are affecting Federal Facility Asset Management and what Federal employees and service providers can do to improve the use, efficiency and effectiveness of the Federal government's facility and infrastructure portfolios.

8:30 am

Welcome and Introductions

Jack Dempsey, Director of Asset Management Strategies, Jacobs *Emcee*
Cameron Oskvig, Director, Federal Facilities Council &
Jim Dieter, Executive Director, Asset Leadership Network
Jim Rispoli

9:00am

Asset Management Key Note

Thad Allen, Admiral (ret.) Commandant USCG, Booz Allen Hamilton

9:45

Panel I: Getting Results – Policy and Budget

Getting results requires good policy and resources. This panel will provide insights on challenges and innovations for delivering better Federal Facilities Asset Management solutions.

Moderator: Jack Kelly, OMB retired

Policy Perspective

Aluanda Drain, GSA, Director, Real Property Policy Division, Office of Government wide Policy

Budget Perspective

Debi Schilling, Former Budget Officer for GSA & DHS

Contracting Perspective

Mary Ruwwe, GSA, Category Manager for Facilities & Construction

Auditing Perspective

Keith Cunningham, GAO Assistant Director, Physical Infrastructure Team

10:45am

BREAK

11:00 am

Mission Alignment and Risk Management

Managing Federal facilities require expert tools and techniques to link facilities to agency missions and evaluate risk in order to make better resource decisions. Risk needs to consider facility performance from many different perspectives. Speakers in this session will provide a range of insights on how asset management principles support risk and resource decision making throughout an organization.

NNSA Roofing Asset Management Program

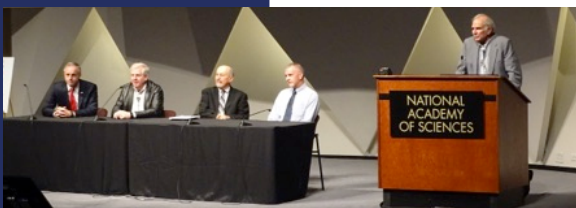
Loida Baegley (confirmed)

Army National Guard – Readiness Center Transformation Master Plan

Kim O'Keefe (invited)

BUILDER, USACE-CERL

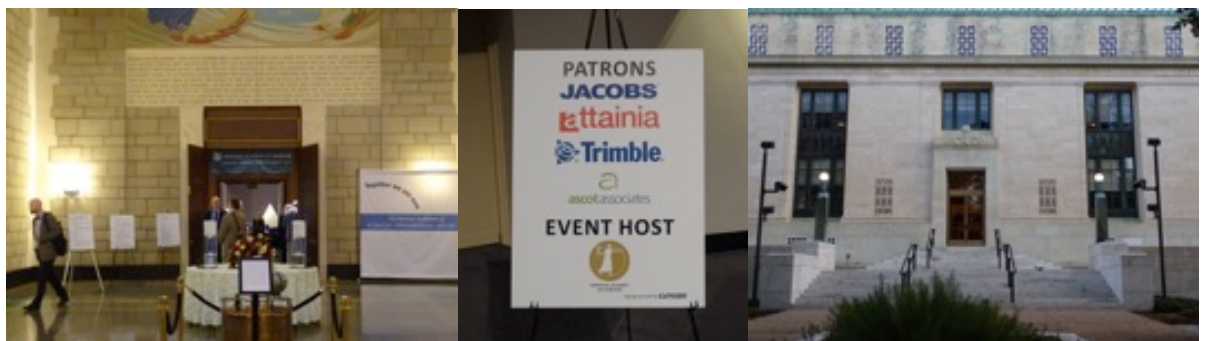
Lance Marrano, USACE (invited)



12:00pm	Lunch <i>Case Study Tables from ALN Sponsors and Participating Associations</i>
1:00 pm	Key Note: Federal Asset Management Challenges
1:45pm	Asset Management and Information Technology Asset management decision making is fueled by large data sets that provide an accurate reflection of real world conditions and needs. This session will highlight innovative examples that are making a big difference. Space & Equipment Planning System Initiative Update Kimon Onuma, Onuma Inc. NAVFAC – Waterfront BIM to 3D Alex Viana, US Navy
2:45	ALN Report Out Work Groups hosted by the Asset Leadership Network (ALN) have met over the past two months to identify issues facing the Federal asset management community and to make recommendations to address those issues. An executive summary of results of the ALN 2016 Federal Asset Management Policy Commission will be presented.
3:15	BREAK
3:30	Global Asset Management Perspectives Sodexo, a company of over 420,000 people serving the needs of 75 million consumers in 80 countries, will provide an overview of how a disciplined asset management strategy can directly lead to a better quality of life for everyone. Keith Hamer, Group Vice-President, Asset Management and Engineering, Sodexo
4:15	Panel II: From Discussion to Action: Looking to the Future Talk is cheap. How can Federal Facility Managers make use of today's discussions and derive more value from their assets? What should they be looking for in the future in terms of asset management? (Question and response format) Moderator: Alex Kurien, GSA-OGP
5:00	Final Remarks and Adjourn

**agenda as of Sept. 12*

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Asset Management Association Summit

October 20, 2016 | Keck Center of the National Academies
500 Fifth Street, NW, Washington, DC

As part of the Federal Asset Management Policy Forum Week, the Asset Leadership Network and the Federal Facilities Council are inviting associations with an interest in asset management to participate in an **Asset Management Association Summit**.

Association executives and representatives will be asked to share a short description of their organization's current outlook on and engagement in asset management, followed by an open discussion on developing a unified message about Asset Management.

The goal is to identify what is working and what can be improved in asset management today with the help of a unified voice of asset management professional and standards associations.

The discussion will also include identifying common interests and opportunities for sharing organizational expertise and training, and to cooperate in related events.

8:00 - 8:30 am	Coffee and Gathering
8:30 am	Introduction
8:45 am	Association Introductions
9:30 am	Association Asset Management Summit Discussions
12:00 - 1:00 pm	Lunch
1 pm	Advocacy on Capitol Hill for interested parties



Register Online at:
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For more information:

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About the Asset Leadership Network

The Asset Leadership Network is an industry organization focused on impacting asset management across all industries, markets and sectors that are dependent on physical assets to achieve strategic organizational objectives. Simply, asset management helps organizations realize greater value from their assets, and impacts the financial and operational performance of the enterprise.

The vision of the Asset Leadership Network is to increase the awareness of private industry, public organizations and government entities regarding the application and use of ISO 55000 to realize the full value of their assets through managing risk and opportunity, in order to achieve the desired balance of cost, risk and performance.

The ALN's primary objective is to help organizations identify and utilize the best practices most suited to the organization's needs. The ALN recognizes asset management as a distinct professional discipline complementary to other professional disciplines involved in managing assets, and provides a broad network where leaders quickly find the help and solutions they are looking for, including best practices, use cases, systems, doctrine, business processes, strategies, services, professional organizations, or people.

In short, the ALN helps organizations do what they do better, while advancing the practice of asset management as a whole.

For more information, visit our website at www.assetleadership.net